

# Neha Parkar

I'm a passionate Graphic Designer based in Mumbai, looking for awesome opportunities to collaborate. With over 8+ years of experience. My portfolio includes services like Print Campaign, Branding & Identity, Packaging, Digital Design. I believe that good design can change people's perception towards your brand.

## — Contact Info

Mumbai  
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## — Skills

Adobe Illustrator  
Adobe Photoshop  
Canva  
Coreldraw  
Branding  
Logo Design  
Packaging  
print Design  
Advertising  
Typography  
Digital Design  
Graphics  
Concept Development  
Art Direction  
Corporate Identity

## — Work Experience

### **Freelancer**

Art Director and Graphic Designer | 2022- Till Date

- Worked with clients like Ogilvy, Creative Crazy & Scentials
- Worked on brand creation, Logo Design, Packaging, Print ads.
- Worked effectively with external vendors and internal colleagues to complete projects within timeframe.
- Worked closely with the client team to brainstorm creative concepts.

### **FRSH Ventures**

Lead Designer | 2021 - 2022

- Supervised creative team and worked to accomplish 100% client satisfaction.
- Managed multiple accounts Like FRSH, One8, Arias.  
Handled new product launches for social and print media.

### **Lowe Lintas**

Art Director | 2018 - 2021

- Worked on various brand like Surf excel, Vim, Wheel and Mumbai Indians.
- My role was thinking new ideas for TVC, Print, other media and Create Campaign, pitches, handel shoots, co-ordinate with vendors.

### **Publicis Capital**

Art Director | 2017 - 2018

- Create campaign ideas for case studies, pitches and client presentations.  
worked on thinking new ideas for TVC, Print and other media.

**Social Seety** Visualiser 2015- 2016

**Craft Design Studio** Graphic Designer 2014- 2015

## — Education

### **L. S. Raheja School of Art**

BFA | 2009 - 2013